

2016 - 2017

DISTINGUISHED

SPEAKER SERIES

traffic21
a transportation research institute of Carnegie Mellon University

**Technologies for
Safe and Efficient
Transportation**

**THE NATIONAL USDOT UNIVERSITY
TRANSPORTATION CENTER FOR SAFETY**

Carnegie Mellon University UNIVERSITY of PENNSYLVANIA



Paul Mackie has been Communications Director at Mobility Lab since 2012. He specializes in reporting, writing, editing, helping journalists, and speaking about how places can become vibrant through public-transportation initiatives.

Prior to joining Mobility Lab, he was Climate Change Communications Director at The Nature Conservancy and Director of Media Relations at the World Resources Institute.

He has also been a daily newspaper journalist at various outlets in the St. Louis area; a freelancer for the Chicago Tribune, National Geographic, and other media organizations; and a writer at the National Association of Counties. Paul has been quoted on transportation issues by USA Today, the San Francisco Chronicle, the Washington Post, NPR, and many others. Paul obtained his master's degree in media studies and political science from Georgetown University and his bachelor's in English literature and journalism from Southern Illinois University. On a personal level, he enjoys writing at his blog Pop Culture Lunch Box.

SMART TRANSPORTATION: SMALL CHANGES FOR BIG IMPACT

**Thursday, October 6, 2016, Noon-1 p.m.
Hamburg Hall 1206**

Lunch will be provided.

Paul Mackie, Communications Director of Mobility Lab, will discuss how small changes can make a big impact towards improving traffic, local business, the environment, and quality of life. To get the best and most equitable public transportation possible in Pittsburgh, it's key for the city's creative minds and forward-thinking leaders to learn lessons from other industries that went from failure to success.

www.traffic21.heinz.cmu.edu